



# PRAJAKTA SAMANT

## PRODUCT DESIGNER

I am a Product Designer based in Bangalore, India. Having worked as a Designer for 4+ years, I have a multi-disciplinary skill set that integrates user understanding with product thinking and creative know-how. My collaboration with different teams has made me interested in building processes that get translated into products.



### MOBILE

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### WEBSITE

<http://www.prajaktasamant.com/>



## EXPERIENCE

### UX Designer | June 2017 - Present

#### Jumbotail Technologies

Collaborated with cross-functional teams to design & deliver products for Sellers, Warehouse, Customers, Business, etc.

### UX Design Intern | Jul 2016 - Jan 2017

#### Tsepak Technologies (Goodbox App)

Part of the team responsible for adapting Internet Booking Engine to m-commerce app

### Information Visualization Intern | Apr 2015 - Jun 2015

#### CogBooks

Worked on Information Visualization Dashboard for Adaptive Learning

### Lecturer of Calligraphy | Jan 2014 - Mar 2014

#### Rachana Sansad College of Applied Arts & Craft

Calligraphy mentor to professionals working in advertising industry

### Designer | Jun 2013 - Dec 2013

#### Thatzit. Pvt. Ltd.

Worked as a designer on logos, micro-site, brochures for brands like Taj Vivanta, Ibis Hotels etc.

### Visualiser | Jun 2012 - Jun 2013

#### Joshbro Communications

Worked as a visualiser on logos, ad banners, standees, exhibition displays for brands like Godrej, Arihant Builders, etc.



## EDUCATION

### M. Des. Information Design | 2014 - 2016

National Institute of Design, R&D Campus, Bangalore

### BFA Applied Arts | 2008 - 2012

Rachana Sansad College, Mumbai

### HSC Arts, Social Studies & Languages | 2006 - 2008

KET's V. G. Vaze College, Mumbai



## EXPERTISE

Design Research

UX / UI Design

Information Architecture

Wireframing / Prototyping

Info / Data Visualization

Typography / Calligraphy



## TOOLS

Sketch

Zeplin

Proto.io

Marvel

Adobe Illustrator

Adobe Photoshop